

Recommended Reading: Compiled By Bruce Lee

Business Books:

- "The Earth Is Flat"** Thomas L. Friedman
A brief history of the Twenty-First Century.
Additional books by author: **"From Beirut to Jerusalem"**
and **"The Lexus and the Olive Tree"**
- "The 8th. Habit"** Stephen R. Covey
Additional great books by author
"7 Habits of Highly Effective People"
and **"Principle Centered Leadership"**
- "Creating Competitive Advantage"** Jaynie L. Smith
Give Customers a Reason to Choose You Over Your Competitors
- "Freakonomics"** Steven D. Levitt
A rogue economist explores the hidden incentive side of everything.
- "The Logic of Life"** Tim Harford
Understanding we make choices based on the costs and benefits and rewards and future consequences of our actions now.
- "Good To Great"** Jim Collins
Why some companies make the leap – and others don't.
- "Jack Welch and the GE Way"** Robert Slater
Management insights & leadership secrets of the legendary CEO.
- "Where Have All The Leaders Gone?"** Lee Iacocca
On integrity and the 9 C's of Leadership
- "The Tipping Point"** Malcolm Gladwell
How little things can make a big difference.
and **"blink"** The power of thinking without thinking.
- "The Opposable Mind"** Roger Martin
This is about how leaders think, not just a report on what they do."
- "The E Myth Revisited"** Michael E. Gerber
Why Most Small Businesses Don't Work and What to Do About It
- "What the Best CEOs Know"** Jeffrey A. Krames
7 exceptional leaders & their lessons for transforming any business.

- “Think BIG, Act Small”** Jason Jennings
How America best performing companies keep the start-up spirit alive.
- “True North”** Bill George
Discover your authentic leadership.
- “Organizational Change In 100 Days”** Elspeth j. Murray & Peter R. Richardson
A fast forward guide.
- “The Six Sigma Way”** Pande, Neuman, Cavanagh
How GE, Motorola and other top companies are honing their performance.
- “Tough Times Never Last, But Tough People Do”** Robert H. Schuller
How to build a positive self image no matter what your problems.
- “Wikinomics”** Don Tapscott & Anthony Willaims
How mass collaboration changes everything.
- “High Conflict People In Legal Disputes”** Bill Eddy, LCSW, ESQ.
Strategies for the people you never win with that cause lawsuits.
- “Find Your Voice At Work”** Andree Iffrig
Learn a simple way to make a big impact in your organization with a story – *your* story.”
Available online at www.find-your-voice.ca; www.Alibris.com; www.Amazon.com.
- “Don’t Fire Them – Fire Them Up”** Frank Pacetta
A maverick’s guide to motivating yourself and your team.
- “Pumped: Everyone’s Guide To The Oil Patch”** David Finch
Get informed, not mad about Canada’s energy situation. An everyday guide to it. Available at: <http://www.fitzhenry.ca/detail.aspx?ID=10055>
- “Fired Up”** Michael Gill, Sheila Paterson
From corporate kiss-off to entrepreneurial kick-off.
- “The Seven Spiritual Laws of Success”** Deepak Chopra
A Pocketbook Guide to Fulfilling Your Dreams
- “Customers For Life”** Carl Sewell
How To Turn That One-Time Buyer Into a Lifetime Customer
- “Moments of Truth”** Jan Carlzon
New strategies for today’s customer driven economy.
- “The Joy of Work”** Scott Adams
Dilbert’s Guide to Finding Happiness at the Expense of Your Co-Workers
- “Love ‘Em or Loose ‘Em”** Beverly Kaye
Getting Good People to Stay

- “Three Signs of a Miserable Job”** Patrick M. Lencioni
A Fable for Managers (And Their Employees)
- “What If”** Robert Cowley
Historians imagine what history could have been “if”
- “Flyboys”** James Bradley
Author of “Flags of our Fathers”, story of courage on the next island.
- “Top Dog Sales Secrets”** Various
50 top experts show you proven ways to skyrocket your sales.
- “Duct Tape Marketing”** John Jantsch
The world’s most practical small business marketing guide.

And any book by:

Tom Peters, Kenneth Blanchard ,Warren Bennis, Peter Drucker

Personal Growth

- “Rich Dad, Poor Dad”** Robert T. Kiyosaki
What the rich teach their kids about money – that the poor and middle class do not.
- “The Success Principles”** Jack Canfield
How to get from where you are to where you want to be.
- “The Greatness Guide”** Robin Sharma
A worldly coach shares his secrets for personal & business mastery.
- “Start Late, Finish Rich”** David Bach
A No-Fail Plan for Achieving Financial Freedom at Any Age
- “New Earth: Awakening To Your Life’s Purpose”** Eckhart Tolle
- “Smart Women Finish Rich”** David Bach
9 Steps to Achieving Financial Security and Funding Your Dreams
- “The Wealthy Barber”** David Chilton
Everyone's Commonsense Guide to Becoming Financially Independent
- “Secrets of the Millionaire Mind”** T. Harv Eker
Mastering the inner game of wealth.

“How to Make the Rest of Your Life the Best of Your Life”

You can be more vital and alive at 70 than you were at forty.

Mark Victor Hansen & Art Linkletter

“Why Swim with The Sharks?”

Salomaa & Dembicki

An unconventional guide to early retirement.

“Why We Want You To Be Rich” Donald Trump/Robert Kiyosaka

The pressing need for financial literacy.

“A Perfect Mess:

Eric Abrahamson / David Freedman

The Hidden Benefits of Disorder – How crammed closets, cluttered offices and on-the-fly planning make the world a better place.

“How To Think Like Leonardo da Vinci” Michael J. Gelb

7 steps to genius every day.

“Think and Grow Rich”

Napoleon Hill

The essential guide to joining the world’s most successful people.

“A Strategy For Winning”

Carl Mays

In Business, in sports, in family, in life.

“You Can If You Think You Can”

Dr. Norman Vincent Peale

Author of The Power of Positive Thinking”

“If Life is a Game, These Are The Rules” Cherie Carter-Scott

10 rules for being human

Fiction:

“Deadly Promise”

Roger Burgraff

**“Delicate Chaos, African Ice,
Shell Game, Lethal Dose**

Jeff Buick

Recommended Viewing

“The Secret”

Book by Rhonda Byrne

The most powerful “laws” in the Universe examined & explained.

“Pass It On”

WISH Entertainment

Everyone has a special gift – we need to pass it on to others.

“Humanity Ascending”

Barbara Marx Hubbard

The evolution of mankind from the very beginning of time.